

MOJA

MOJA PUBLISHING

WHO WE ARE

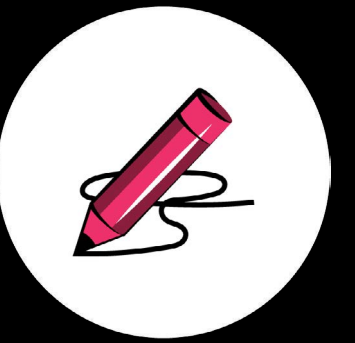
At Moja, we like to do things a little differently. So, we've built our unique service based on the fact that no two clients are the same. Our bespoke packages offer exactly what you'll need to raise your professional profile, discover new business opportunities and get known.

From establishing yourself as an engaging speaker, to forming new connections with other leaders, to winning awards to build your company's reputation, raising your profile can influence the course of your career and the direction of your business. So, what's one of our most valuable services?

Introducing our publishing offer.

Books add huge value to your professional profile. They're a great way to build your reputation, establish your authority and get your name out there. But we also know that writing a book takes time. It requires careful planning and meticulous execution. So that's where we come in. We can ghost write your book on your behalf, so you have the best chance of getting the recognition you deserve. Your time is precious, so we'll make the book process easy and time-efficient for you.

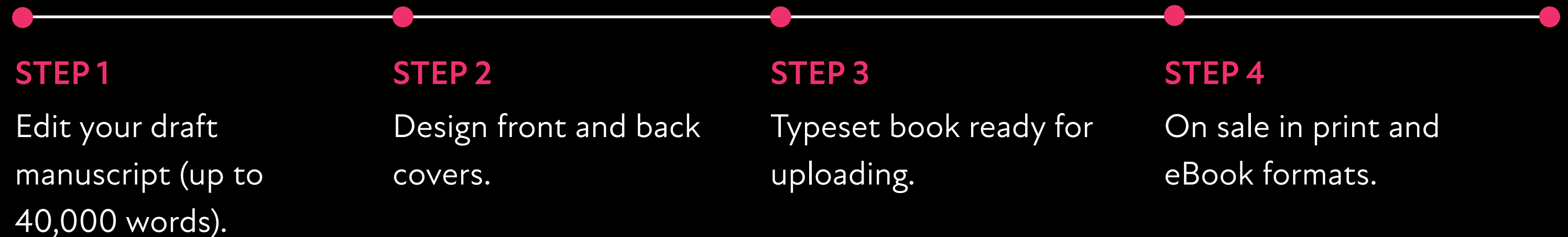
If you already have your book written and are just looking for an easy publishing option, look no further. We can provide a competitive publishing solution that allows you to keep all royalties received.

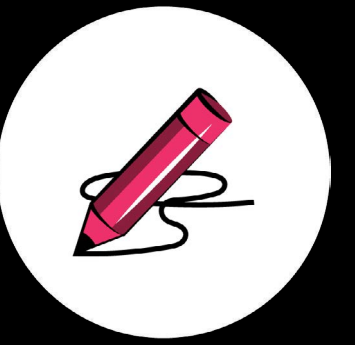


GET PUBLISHED

Those two crucial words; published author. Not only does holding your very own book feel amazing, but it also validates you and your authority to others. Publishing a book is a great way to gain recognition in your field and celebrate and share your knowledge with the world. It also means you'll have an add-on to any speaking engagements, as well as being the best business card you'll ever have!

We have four main parts to our Published package:



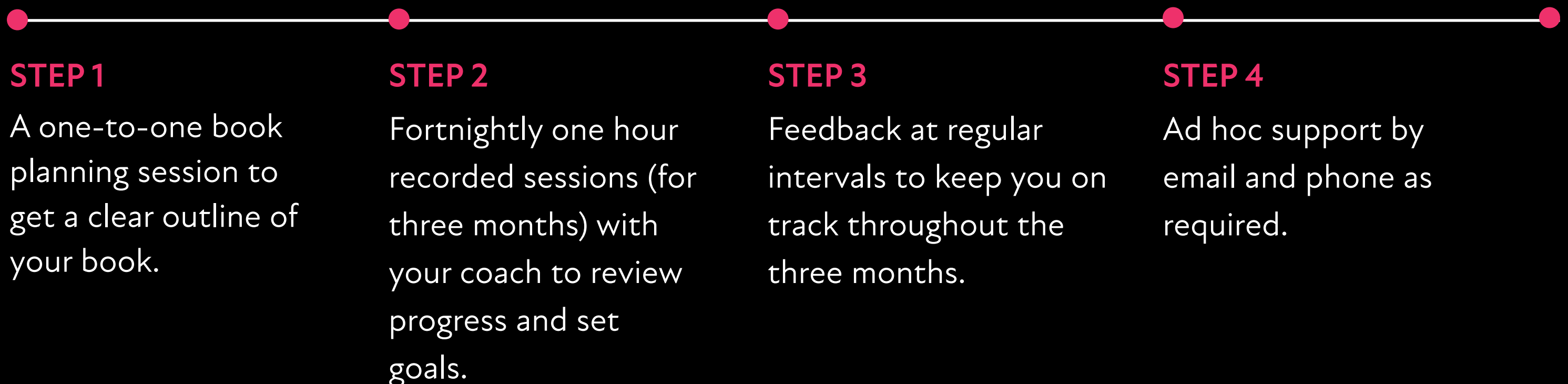


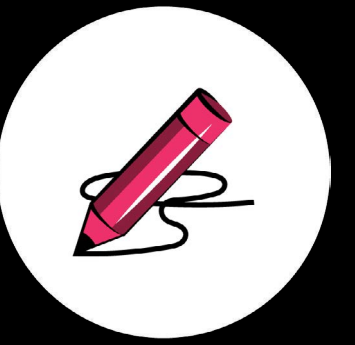
GET SUPPORT

Those two crucial words; published author. Not only does holding your very own book feel amazing, but it also validates you and your authority to others. Publishing a book is a great way to gain recognition in your field and celebrate and share your knowledge with the world. It also means you'll have an add-on to any speaking engagements and will be the best business card you'll ever have!

This package is for you if you have the time to dedicate to writing the book yourself, but would benefit from having a coach to provide feedback along the way and keep you accountable to hit each deadline.

We have four main parts to our Support package:



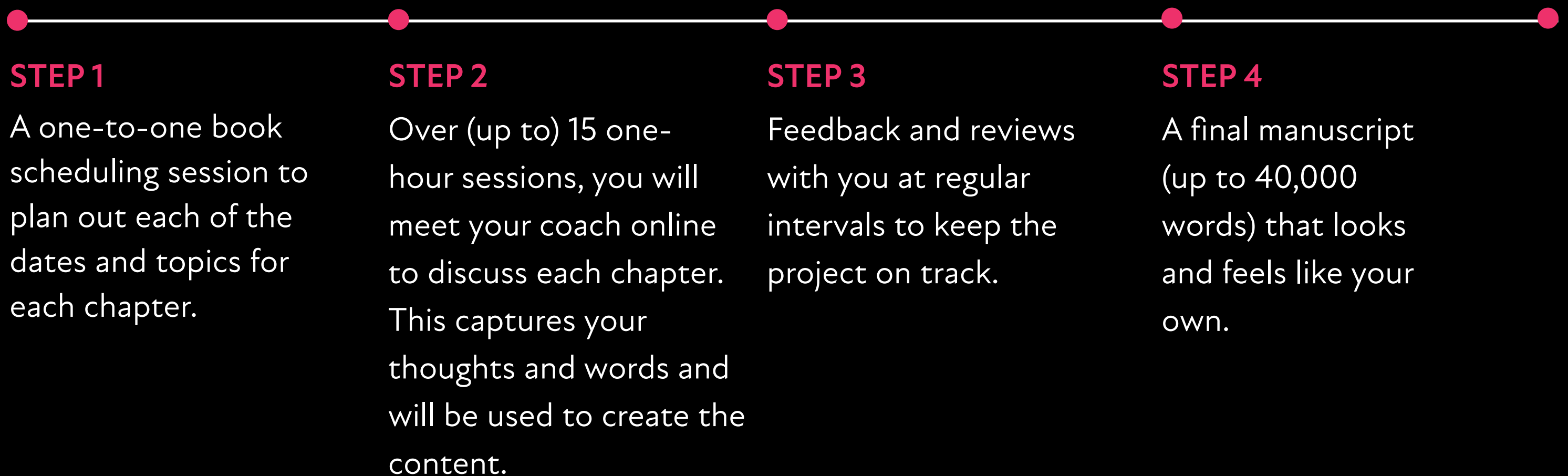


GET WRITTEN

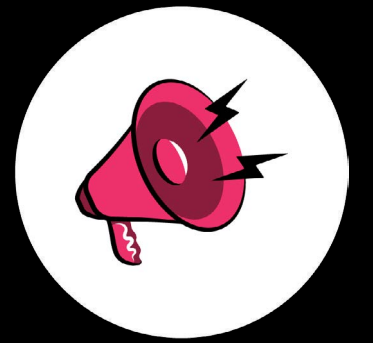
Those two crucial words; published author. Not only does holding your very own book feel amazing, but it also validates you and your authority to others. Publishing a book is a great way to gain recognition in your field and celebrate and share your knowledge with the world. It also means you'll have an add-on to any speaking engagements and will be the best business card you'll ever have!

This package is for you if you don't have the time to dedicate to writing the book yourself but want to get it written and for it to actually sound as if you did it yourself.

We have four main parts to our Written package:



GET HEARD

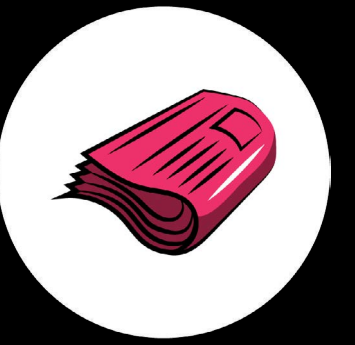


Audiobooks offer the flexibility to enjoy literature while on the move or engaged in other activities. They also enhance accessibility and enjoyment for individuals who may not identify as avid readers.

By having an audiobook version, alongside your e-book and paperback copy, you're making your book more accessible.

We have a comfortable and soundproofed recording studio with a sound producer who can guide you through your recording. If you're feeling shy, we can provide a narrator.

Our audiobook package includes a day of recording plus the edit and upload to Audible.



GET LAUNCHED

Ready to make your book launch an unforgettable success? Get Launched is your go-to PR service, dedicated to propelling your book into the spotlight in style.

With Get Launched, you'll receive expert guidance and personalised strategies tailored to your book's unique story and audience. From crafting compelling press releases to securing media coverage, we've got you covered every step of the way.

But that's not all! We believe every book launch deserves a celebration, which is why we go the extra mile to organise a sensational launch party that will leave a lasting impression on your guests.

Don't let your book launch fade into obscurity - let's turn your literary dreams into reality!

COSTS

PACKAGES	COST
<p>GET PUBLISHED</p> <ul style="list-style-type: none">• Edit your draft manuscript.• Design front and back covers.• Typeset book ready for uploading.• Uploaded for print on demand and eBook on Amazon.• On sale in print and eBook formats.• ISBN number.	£6995
<p>GET SUPPORT</p> <ul style="list-style-type: none">• A one-to-one book planning session to get a clear outline of your book.• Fortnightly one-hour recorded sessions (for three months) with your coach to review progress and set goals.• Feedback at regular intervals to keep you on track throughout the three months.• Ad hoc support by email and phone as required.	£4995
<p>GET WRITTEN</p> <ul style="list-style-type: none">• A one-to-one book scheduling session to plan out each of the dates and topics for each chapter.• Over (up to) 15 one-hour sessions, you will meet your coach online to discuss each chapter. This captures your thoughts and words and will be used to create the content.• Feedback and reviews with you at regular intervals to keep the project on track.• A final manuscript that looks and feels like your own.	£7995
<p>GET HEARD</p> <ul style="list-style-type: none">• Up to a day and a half in the studio, a director, postproduction and uploading to Audible.• If you need longer, extra time will be charged at a half date rate.	£2000

COSTS CONTINUED

GET LAUNCHED

From £750

- Customised to what you need.
- Can be as little as one press release up to a full PR strategy, amazon bestseller campaign and book launch party and/or book tour.

* MOJA Group Ltd. is registered for VAT so all our costs are exclusive of this.

COME FIND US

We're always up to something.

Whether it's events, speaking gigs, workshops or webinars, we use our socials to keep you up to date on all the good stuff we've got going on.



hello@thisismoja.com



[@Moja_Social](https://twitter.com/Moja_Social)



www.linkedin.com/company/moja-group-limited



[@Moja_Social](https://www.instagram.com/Moja_Social)

www.thisismoja.com

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